

HUDBM

Brandmotion Heads Up Display

The all new Brandmotion HUD is another well integrated, automotive grade, driver information display option for Connected Vehicle Deployments. Unlike rear view mirror-based driver information displays, the Heads Up Display keeps driver information centered, at driver eye level, for quick information recognition and reaction.

Available in 2m, 3m, and 4m extension cable lengths.

HUDBM-2M

HUDBM-3M

HUDBM-4M

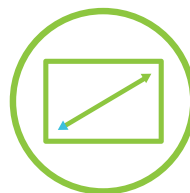


HUDBM Features

- Easy installation on nearly any dash with an included moldable mounting base
- Secure attachment with 3M automotive grade adhesive
- Unobtrusive integration with easy to hide harness and multiple harness clips
- Fully adjustable height and viewing angle: up, down and tilt
- Full color display projected on large, 5.25" reflection screen
- Simple control with multi-function power/volume button
- Hassle-free auto-sensing display with ambient light sensor



Fully Adjustable View



5.25" Reflection Screen



Easy Install

HUDBM

Brandmotion Heads Up Display

Fully adjustable display keeps information centered and at eye level, keeping drivers informed and safe.

Brandmotion is the leading integrator for connected vehicle deployments. We understand how vehicles interact with SmartCity infrastructures and have deep expertise and experience in connected vehicle and ADAS technologies. We don't just provide the components — we deliver a fully integrated, data-producing ready-to-go vehicle system for vehicles of all sizes and types.

HUDBM Specifications

Display	2-inch diagonal TFT color screen reflected on 5.25-inch display panel
Resolution	320x180 color LCD, 16:9 aspect ratio
Brightness	Auto adjustable from 330 to 6600 Lux, ambient light sensing
Input	Digital video via HDMI
Connection	HDMI type E (automotive grade) with HDMI type E to HDMI type A adapter
Audio	Built-in speaker with adjustable volume
Controls	Multi-function button for power and incremental volume adjustment
Operation	Auto-sensing video display signal for auto on/off with manual option
Build Quality	Automotive grade materials, shock and temperature tested
Attachment	Unit base and multiple harness clips with 3M automotive adhesive tape
Adjustment	Base and display panel height/angle: up, down, and tilt



Experience You Can Rely On

Brandmotion Solutions is a leading developer and distributor of retrofit safety solutions for vehicles already on the road. Thanks to our deep vehicle knowledge and original equipment parts manufacturing heritage, and track record of award-winning vehicle safety solutions, we were tapped to help deploy advanced connected vehicle safety technology for a US Department of Transportation deployment in Tampa, Florida. The Tampa Connected Vehicle Pilot became a successful deployment of over 1,000 vehicles owned by the residents of the Tampa Bay area, showcasing the capability of V2X and V2V technology to save lives and make travel through major cities more efficient. This project was awarded the 2019 Best of Intelligent Transportation Systems (ITS) Award from the Intelligent Transportation Society of America. Our team has the skills and the experience to bring the same success to your deployment.